



## B. J. Vanijya Mahavidyalaya Vallabh Vidyanagar

**2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website and attainment of POs and COs are evaluated.**

Programme	B.B.A.				
POs	<b>At the end of the program, the students will be able to:</b> PO1 To understand business functions and management practices leading to development of business acumen among students. PO2 To develop critical and analytical thinking abilities PO3 To improve Communication and interpersonal skills PO4 To develop social sensitivity and ethical considerations leading to sustainable business practices PO5 To demonstrate global perspective and entrepreneurship acumen PO6 To get exposure of industrial world through company visits and interaction with experts PO7 To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.				
PSOs	PO1 Acquire conceptual clarity of all the functional areas of management PO2 Analyze and interpret data for better decision making PO3 Demonstrate effective communication skills and ability to work in groups PO4 Apply ethical practices and sustainability issues in business PO5 Understand the ecosystem of start up in the country and will be able to prepare business plans PO6 Prepare better for competitive exams in Management such as CAT, CMAT, etc.				
<b>Courses: Course Outcomes (Cos) are available in individual syllabus files which can be accessed by clicking on the respective Course Name.</b> <a href="https://www.spuvvn.edu/students_corner/syllabi/bba/general/#1628229714971-a3e2ac0c-8551">https://www.spuvvn.edu/students_corner/syllabi/bba/general/#1628229714971-a3e2ac0c-8551</a>					
Course Code	Course Name	Curriculum relevant to local, regional, national and global development needs.			
		Local	Regional	National	Global
<b>Semester – 1</b>					
UM01ABBA71	Communication Skills for Management – I	✓	✓	✓	✓
UM01GBBA71	Micro Economics			✓	✓
UM01CBBA71	Principle of Management	✓	✓	✓	✓
UM01CBBA72	Company Management-I	✓	✓	✓	✓
UM01CBBA74	Management for MSMEs	✓	✓	✓	✓
UM01DBBA71	Accounting for Management	✓	✓	✓	✓
UM01DBBA72	Business Mathematics-I			✓	✓
UM01SBBA71	Environmental Studies	✓	✓	✓	✓
<b>Semester – 2</b>					
UM02ABBA71	Communication Skills for Management – II	✓	✓	✓	✓
UM02GBBA71	Micro Economics			✓	✓
UM02CBBA71	Practices of Management		✓	✓	✓
UM02CBBA72	Company Management - II	✓	✓	✓	✓
UM02CBBA74	Innovation Management			✓	✓
UM02DBBA71	Corporate Accounting -I		✓	✓	✓
UM02DBBA72	Business Mathematics-II			✓	✓
UM02SBBA72	Time Management	✓	✓	✓	✓
<b>Semester – 3</b>					
UM03ABBA51	Corporate Communications-I	✓	✓	✓	✓
UM03CBBA51	Human Resource Management-I		✓	✓	✓
UM03CBBA52	Marketing Management-I	✓	✓	✓	✓
UM03CBBA53	Financial Management-I			✓	✓
UM03DBBA51	Corporate Accounting - II	✓	✓	✓	✓
UM03DBBA52	Statistics for Management-I		✓	✓	✓

UM03GBBA51	Economic Analysis-I	✓	✓	✓	✓
UM03SBBA51	Industry Exposure			✓	✓
<b>Semester – 4</b>					
UM04ABBA51	Corporate Communications-II	✓	✓	✓	✓
UM04CBBA51	Human Resource Management-II		✓	✓	✓
UM04CBBA52	Marketing Management-II	✓	✓	✓	✓
UM04CBBA53	Financial Management-II		✓	✓	✓
UM04DBBA51	Cost Accounting		✓	✓	✓
UM04DBBA52	Statistics for Management-II			✓	✓
UM04GBBA51	Economic Analysis-II		✓	✓	✓
UM04SBBA52	Disaster Management	✓	✓	✓	✓
<b>Semester – 5</b>					
UM05ABBA52	Leadership Skills for Management-I		✓	✓	✓
UM05CBBA51	Management Accounting		✓	✓	✓
UM05CBBA52	Business Taxation-I	✓	✓	✓	✓
UM05CBBA53	Materials Management	✓	✓	✓	✓
UM05GBBA51	Indian Business Environment		✓	✓	✓
UM05SBBA51	Social Entrepreneurship	✓	✓	✓	✓
UM05DBBA51	Advanced Marketing Management-I		✓	✓	✓
UM05DBBA52	Advanced Financial Management-I		✓	✓	✓
UM06DBBA53	Advance Human Resource Management-II		✓	✓	✓
UM05DBBA54	Export Management-I	✓	✓	✓	✓
<b>Semester – 6</b>					
UM06ABBA52	Leadership Skills for Management-II		✓	✓	✓
UM06CBBA51	Accounting for Decision Making		✓	✓	✓
UM06CBBA52	Business Taxation-II	✓	✓	✓	✓
UM06CBBA53	Operations Management	✓	✓	✓	✓
UM06GBBA52	Global Business Environment			✓	✓
UM06SBBA51	Comprehensive Project		✓	✓	
UM06DBBA51	Advanced Marketing Management-II		✓	✓	✓
UM06DBBA52	Advanced Financial Management-II		✓	✓	✓
UM06DBBA53	Advance Human Resource Management-II		✓	✓	✓
UM06DBBA54	Export Management-II	✓	✓	✓	✓